







# MAHINDRA MANULIFE BANKING & FINANCIAL SERVICES FUND

(An open-ended equity scheme investing in banking & financial services sector)

August 31, 2025

# Why BFSI Now?

- Digitalization of Savings: India is shifting from physical to financial assets / digital platforms - MFs, Insurance, Digital Broking & UPI.
- Structural Growth Drivers: Rising per capita income, formal employment, and credit awareness.
- Underpenetrated Market: Indian Mutual Funds AUM at ~19% of GDP vs >100% in developed markets (e.g. United States & Singapore)

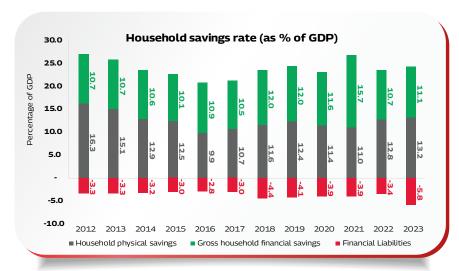
Source: "The changing face of BFSI" dated April 2025 Published by Motilal Oswal Financial Services Limited (MOFSL)

- ➤ Untapped Credit Market: Only 20% of India's credit-eligible adults have accessed formal credit.
- Digital Infrastructure: JAM trinity, UPI have expanded reach to Bharat
- Diverse Profit Pools: Banks, NBFCs, Insurers, AMCs, Fintechs the ecosystem is thriving.

JAM trinity - Jan Dhan Yojana, Adhaar and Mobile number NBFCs - Non Bannking Financial Company AMCs - Asset Management Companies

# Financialization of Savings - A Structural Tailwind for BFSI

- India is witnessing a paradigm shift from physical to financial savings, with households increasingly opting for mutual funds, deposits and digital financial instruments.
- Financial assets offer better liquidity, transparency, and long-term return potential for individuals, while also boosting formal capital flows into the economy.
- This transition supports the growth of the BFSI sector by widening the investor base, enhancing credit access, and enabling productive allocation of capital.
- As both a beneficiary and an enabler, BFSI is uniquely positioned to ride this long-term secular trend.



Note: The above graph has been used only to explain the concept of Household savings pattern in India over a period of time and should not be construed as a recommendation from Mahindra Manulife Mutual Fund / Mahindra Manulife Investment Management Private Limited.

# Where are we seeing Opportunities in BFSI











#### Banks

Improving asset quality, large untapped credit base

Penetration in tier 2/3 cities, new lending models

#### Insurance

Low penetration, growing awareness & digital adoption

# **Fintech**

Rapid user adoption, strong capital inflow

# **Capital Markets**

Rise in Demat accounts, retail participation surge

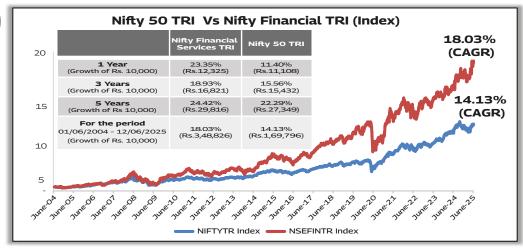
# Historical Index Performance

The Nifty Financial Services index has outperformed the Nifty 50 index in last 20 years+ (for details, please refer the graph)

**NSEFINTR^ - 18.03% (CAGR)** NIFTYTR^^ - 14.13% (CAGR)

\*NSEFINTR - NIFTY FINANCIAL SERVICES TRI ^^NIFTYTR - NIFTY 50 TRI

CAGR - Compound Annual Growth Rate Source: Bloomberg. Data period: June 2004 - June 2025



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Note: Performance for 1 year period is shown in absolute terms and for more than 1 year period, the performance is shown in CAGR terms.

## Scheme Details

Investment Objective: The objective of the scheme is to generate long term capital appreciation by investing predominantly in equity and equity related securities of companies engaged in the banking and financial services activities. However, there is no assurance that the investment objective of the Scheme will be achieved. The Scheme does not guarantee/indicate any returns

July 18, 2025 Date of allotment: Nifty Financial Services TRI (First Tier Benchmark) Benchmark: Monthly AAUM as on August 31, 2025 (Rs. in Cr.): 301.89 Monthly AUM as on August 31, 2025 (Rs. in Cr.): 303.80 Regular & Direct Plans: Growth<sup>⋆</sup>; IDCW<sup>™</sup> Options: IDCW Reinvestment ▲ & IDCW Payout **IDCW Sub-options:** Entry Load: Not Applicable

An Exit Load of 0.5% is payable if Units are redeemed / switched-out up to 3 months from the date of allotment; Exit Load (as % of NAV):

Nil if Units are redeemed / switched-out after 3 months from the date of

Redemption /Switch-Out of Units would be done on First in First out Basis (FIFO).

For detailed load structure disclosure, please refer SID.

For further details on Systematic Investment Plan (SIP), kindly refer Statement of Additional Information.

**Fund Manager :** Mr. Vishal Jajoo **Total Experience**: 17 years Experience in managing this fund: 2 months (Managing since July 18, 2025)

Fund Manager: Mr. Chetan Sanjay Gindodia Total Experience: 8 years Experience in managing this fund: 2 months (Managing since July 18, 2025)

**Minimum Application** ₹ 1,000 and in multiples of ₹ 1/- thereafter Amount (Lumpsum): **Minimum Amount** ₹ 1.000/- and in multiples of ₹ 0.01/- thereafter. for Switch in: **Minimum Application** 6 installments of ₹500 /- each and in multiples Amount (SIP) for weekly of ₹ 1/- thereafter and monthly frequencies:

**Minimum Application** Amount (SIP) for quarterly frequency

4 installments of ₹ 1,500/- each and in multiples of ₹ 1/- thereafter

<sup>II</sup>IDCW: Income Distribution cum Capital Withdrawal

▲ Default Option

For more details please refer SID/KIM available on our website www.mahindramanulife.com



### This product is suitable for investors who are seeking#

- Long term capital appreciation.
- Investment predominantly in a portfolio of equity and equity related securities of companies engaged in banking and fiancial services activities

Investor should consult their financial advisers if in doubt about whether the product is suitable for them.

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